

Die SDGs als Referenzrahmen für erfolgreiche Unternehmen

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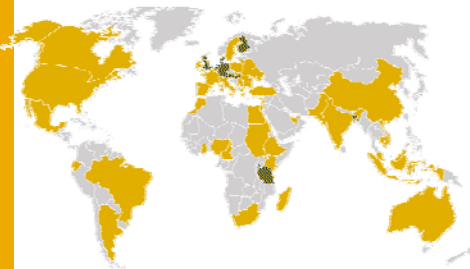
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The GLOBAL VALUE project is funded by FP7 under the SSH theme (Grant Agreement No. 613295)



Das GLOBAL VALUE Projekt



**führende Forschungs-
 Einrichtungen, NGOs und
 multinationale Unternehmen
 aus Europe, Asien and Afrika**

262 ExpertInnen aus **60** Ländern
Budget: 2,5 mio Euro
Jan. 2014 - Juni 2017



11

Partner



3

Kontinente



3

Sektoren

www.GLOBAL-VALUE.eu



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In collaboration with:



Zentrale Aussagen des heutigen Vortrags



1. Nicht-Nachhaltigkeit wird brisant
2. Immer mehr Unternehmen ziehen die SDGs als Referenzrahmen heran (weil es GRI vorsieht)
3. Herausforderungen:
Abgrenzung, Kausalität, Datenverfügbarkeit, Bewertung
4. Derzeit sind weltweit mehr als 220 Tools für
"SDG Impact Measurement and Management" verfügbar
5. Viele Tools sind zu simpel oder zu zeitaufwändig
6. Tool-Tests und Showcases: "It's all about the purpose"
7. Tipp: Fokussieren Sie auf Inhalte anstatt auf SDG-Nummern
8. Neue Management-Perspektiven erforderlich



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2. Unternehmen orientieren sich an SDGs



In 2017
60% of
corporate
respondents
state their
businesses are
integrating the
SDGs into their
business
strategy



Responsible Business Trends Report 2017 based on input from 2,428 global business professionals (The Ethical Corporation)


3. Herausforderungen




Abgrenzung



Kausalität



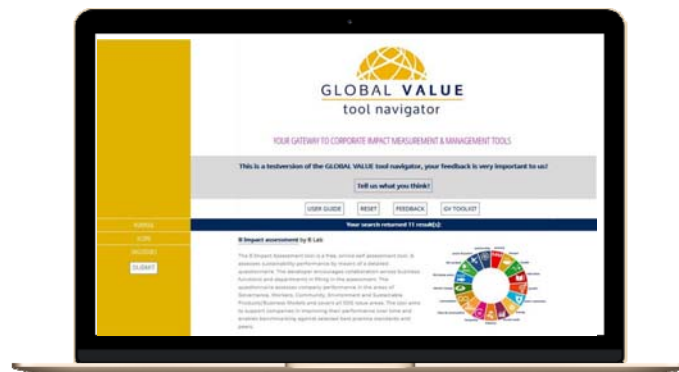
Datenverfügbarkeit



Bewertung

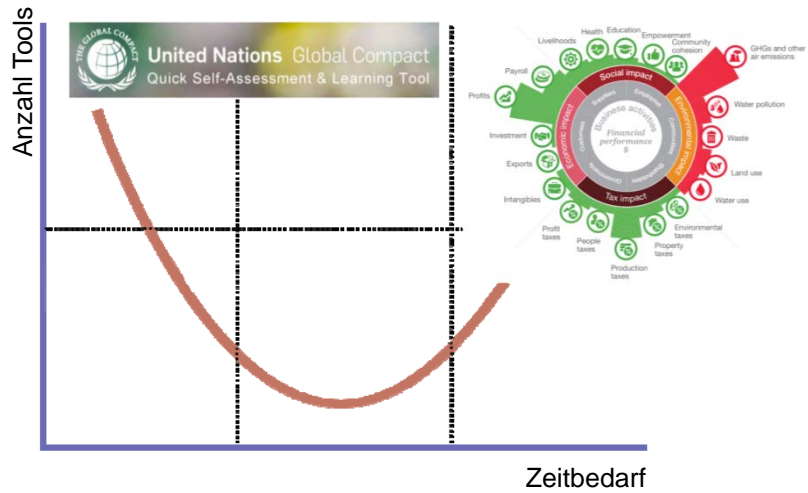
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4. mehr als 220 Tools



- ✓ **Umfassend**
Die weltweit größte kategorisierte Datenbank an SDG Tools
- ✓ **Gezielte Suche**
Nach Zweck, Fokus und anderen wichtigen Features
- ✓ **Verbunden mit den SDGs**
Informationen über SDG Abdeckung

5. Viele Tools sind zu simpel oder zu aufwändig



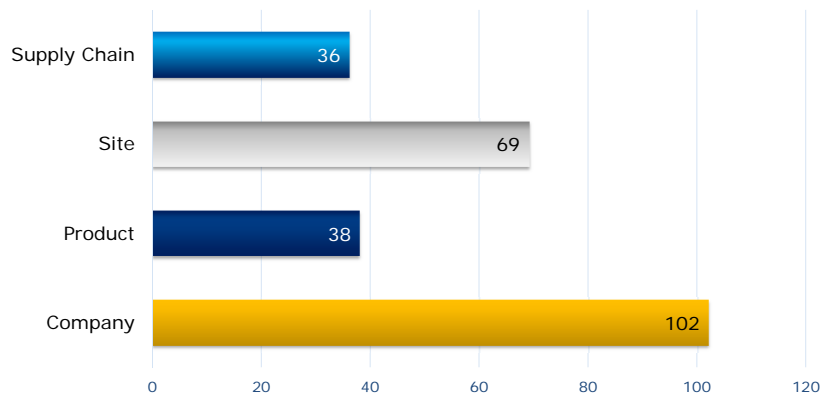
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5. Viele Tools sind zu simpel oder zu aufwändig



Abgrenzung und Reichweite ?



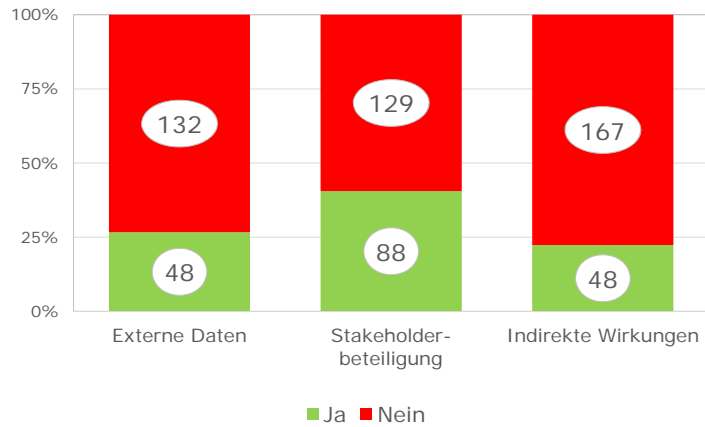
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5. Viele Tools sind zu simpel oder zu aufwändig



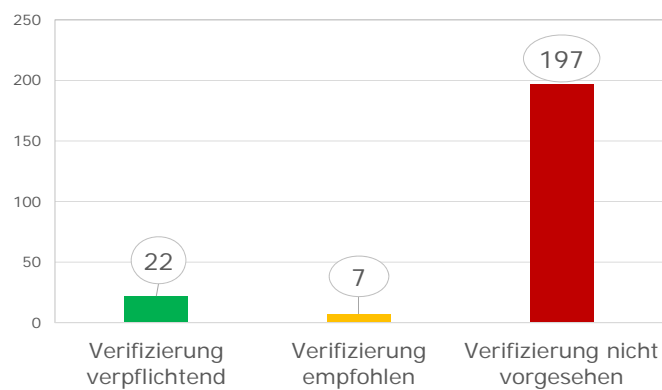
Geteilte Verantwortung?



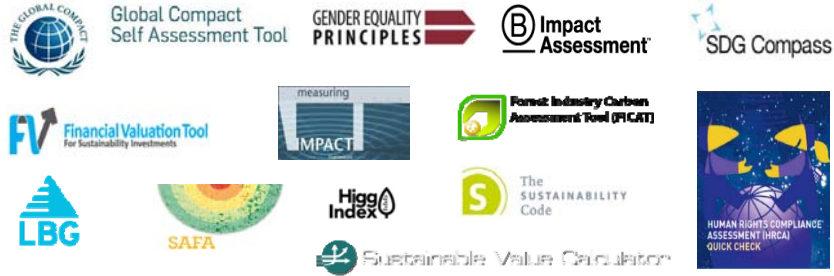
5. Viele Tools sind zu simpel oder zu aufwändig



Qualitätssicherung?



6. Tool-Test und Tool-Showcases



To help in choosing and using some of the most valuable tools, GLOBAL VALUE has created tool showcases. The GLOBAL VALUE tool showcases are based on practical experiences of working with each of the tested tools. The showcases provide the most important information about each tool, suggest what it is best suited for, and provide information on each tool's background.



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6. Tool-Test und Tool-Showcases



HRCA quick check by Danish Institute for Human Rights (DIHR)

The Quick Human Rights Compliance Assessment is a free, online diagnostic self-assessment tool to assess the impact of business operations on people and human rights within the sphere of influence of the corporate user. It covers the most imperative human rights issues (28 main questions broken down to indicators) that companies can face (such as gender, child and forced labor, corruption, working conditions, supply chain management, health and safety). It aims to assess the impact of business operations from a human rights perspective within the company, local residents and other stakeholders. It helps to get familiar with the most relevant issues, map potential gaps and find



Purpose	Scope	Output	Requirements	Access
<p>Main purpose of the tool is to support management control. The tool assesses policies, procedures and performance.</p>	<p>Whole value chain is assessed including supply chain management and product impacts. However, assessment is limited to one business unit or production site. Different business units in different locations should be assessed separately for a group-wide overview.</p>	<p>Assessment results in aggregated traffic-light based scorecard, indicating human rights issues, where company demonstrates full, partial or non-compliance.</p>	<p>User can implement the tool on their own in a few weeks with colleagues' involvement. Stakeholder engagement is required - the user is asked if stakeholders would agree to some of the user's statements about company performance.</p>	<p>The tool is free to use and is available online after registration. Assessment is anonymous.</p>



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6. Tool-Test und Tool-Showcases



Gender Equality Principles Assessment Tool by Gender Equality Principles Initiative

The Gender Equality Principles Self-Assessment is an online questionnaire tool - one of very few tools that applies gender equality standards. It aims to measure corporate conduct and help design action plans. The tool focuses on identifying areas of strength and weaknesses related to gender issues in an organisation.



Purpose	Scope	Output	Requirements	Access
<p>The main purpose of the tool is to help companies learn more about gender equality principles and how to best integrate them into their organization's management.</p>	<p>The tool focuses on the whole value chain: upstream and downstream. The assessment focuses on company own operations, supply chain, as well as product development and marketing, albeit to a lesser extent.</p>	<p>Assessment results are presented as pie charts, indicating strengths and weaknesses for each gender equality principle. Benchmarking is possible, but not is limited to a small number of comparable companies in the database.</p>	<p>Users can implement the tool on their own in a few hours, no external consultant support, nor stakeholder engagement is required.</p>	<p>The tool is free to use and is available online after registration. Assessment is anonymous.</p>



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6. Tool-Test und Tool-Showcases



B Impact assessment by B Lab

The B Impact Assessment tool is a free, online self assessment tool. It assesses sustainability performance by means of a detailed questionnaire. The developer encourages collaboration across business functions and departments in filling in the assessment. The questionnaire assesses company performance in the areas of Governance, Workers, Community, Environment and Sustainable Products/Business Models and covers all SDG issue areas. The tool aims to support companies in improving their performance over time and enables benchmarking against selected best practice standards and peers.



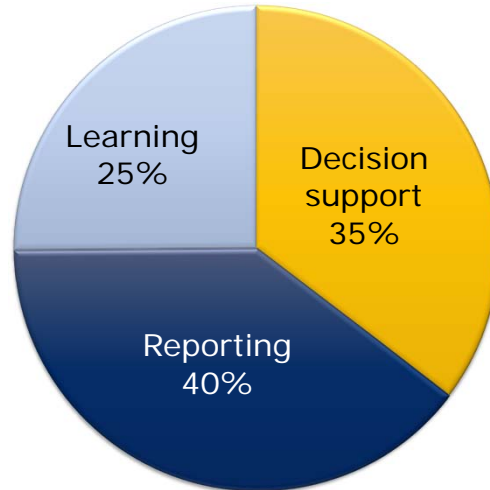
Purpose	Scope	Output	Requirements	Access
<p>The main purpose of the tool is to support management control. The tool assesses policies, procedures and performance.</p>	<p>The whole value chain is assessed upstream and downstream. However, assessment is limited to one industry and one geographical location. Integrating individual unit assessments for the whole vertically integrated company can only be done by B Lab staff from the backend (more info).</p>	<p>Assessment results in an overall score out of 200 available points, deconstructed by topic and even individual question. The overall score, individual sustainability area scores and questions are benchmarked to comparable companies in the database.</p>	<p>Users can implement the tool on their own within a few days for a quick check and a few weeks for more elaborate assessment. No external consultant support or stakeholder engagement is required.</p>	<p>The tool is free to use and is available online after registration. Assessment is confidential unless the user voluntarily submits results for review to B Lab.</p>



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6. Tool-Selection: It's all about purpose



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Reporting & communication	Organisational learning	Strategic decision support
Legitimacy & transparency	Steering & coherence	Choice & action
Goal achievement logic	Continuous improvement logic	Best alternative logic
External target audience – stakeholder focus	Internal & external target audience	Internal target audience – management focus
Need for comprehensiveness	Need for prioritization	Possibility to be selective
Backward looking	Backward & forward looking	Forward looking



7. Die Inhalte zählen, nicht die SDG Nummern



Synergies



- End extreme poverty including absolute income poverty (\$1.25 or less per day).
- End hunger and achieve food security, appropriate nutrition, and zero child stunting.
- Provide enhanced support for highly vulnerable states and Least Developed Countries, to address the structural challenges facing those countries, including violence and conflict.



7. Die Inhalte zählen, nicht die SDG Nummern



Trade-Offs



- By 2030, achieve universal and equitable access to safe and affordable drinking water for all
- By 2030, substantially increase water-use efficiency across all sectors and substantially reduce the number of people suffering from water scarcity
- By 2020, protect and restore water-related ecosystems



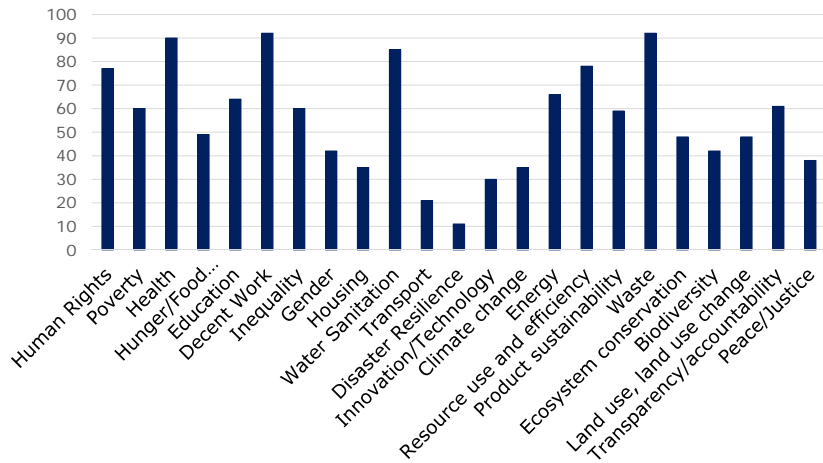
You cannot act on one without affecting the others – therefore, you need to break down the SDGs into issues that can be addressed by business



7. Die Inhalte zählen, nicht die SDG Nummern



23 key sustainability issues for businesses



8. Neue Management-Perspektiven erforderlich

